

SECOND EDITION 2020

# BUILDING HEALTHY CORPS

Tips, ideas and recommendations for creating and maintaining healthy faith communities.

## IDEAS FOR SERVICES, SOCIALS AND OUTREACH

**Christmas** is often when people in your community consider Jesus and faith – what could you do this year to share the hope of Christmas? Community events, church socials, Christmas themed services, giveaways to families and carol services are just a few ways you could point to Jesus this Christmas. Check out the **Christmas Pack** we've compiled for a range of handy ideas!

After a year of ups and downs and being apart, the **warmer months** are the perfect time to get together as a church family! Why not have some **social events** – beach trips, corps picnics, sports days, BBQs at people's places.

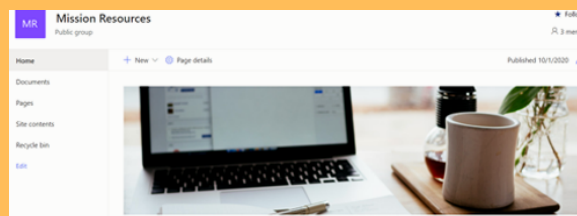
**Celebrating** is a great way to build community – how could you make celebration a key part of your gatherings? Could you include a celebration segment in your service, a celebration day on your social media page or group, highlight people's birthdays and achievements in special ways? **Kai** is always a good way to celebrate – think shared meals, special morning teas and delicious treats to give to people celebrating.



## RESOURCE RECOMMENDATIONS

### VIDEO RESOURCE HUB - FREE

Do you rely on videos for worship each week? Struggling to find creative pieces for your services? The Mission Team with CMD have created a video resource hub with video sermons, songs, creative pieces and backgrounds that can be used in your in-person or online services. Check it out here: <https://tsanzf.sharepoint.com/sites/MissionResources>



### CHRISTMAS PACK - FREE

Planning your Christmas season? Looking for creative ideas for your Christmas series, event or outreach? The Mission Team has compiled a range of great ideas for making this your best Christmas yet; from service themes and outreach ideas, to ways to connect with kids and families, song ideas and promotional material. Check out the pack here: [www.salvationarmy.org.nz/resource/christmas-pack](http://www.salvationarmy.org.nz/resource/christmas-pack)



## JUMPING INTO STREAMING?

In this current season, the church must embrace the online space so that we can present the gospel message in relevant and pioneering ways. It's important that you consider your context and resources before committing to producing online content:

- **Who is your audience?** What kinds of people will watch your content and how will your content reflect those demographics?
- **What are your goals?** Do you want to draw people to your physical location? Express a certain message? Have a clear goal to work towards.
- **When will you stream?** The internet isn't the same as physical locations - your content can be accessible at any time.
- **Where will you stream?** Which online platform is best for reaching your audience? Does this influence the content you produce?
- **Why do you want to stream?** Have vision behind the decision. Don't just jump in because it's fashionable or expected.
- **How will you stream?** This is a specialised environment. There are skills, tools and investments that are needed; the more of these resources, the more professional and polished the product will be, and vice-versa.
- **What is your capacity?** Do you have the people, resource and time to commit to this ministry?

Weighing these considerations should hopefully help you in your decision to pursue an excellent online expression. If you want more advice around online church/streaming, talk to our Army expert, Kris Singh, in the Creative Ministries Department! Email: [kris.singh@salvationarmy.org.nz](mailto:kris.singh@salvationarmy.org.nz)



### KEY DATES:

**October**  
24-26 - Labour Weekend

**November**  
16 - NCEA Exams start

**December**  
5 - Commissioning  
24 - Christmas Eve  
25 - Christmas Day

"Almost all of the people you want to reach and connect with are online. It's time for the church to embrace that."

- Carey Nieuwhof

### WHO ARE YOU LEARNING FROM?:

We all know that it's important to keep learning, but how do you fit it in? We thought we'd list some of our favourites.

**Vanessa:** Hillsong Leadership Network, Commoners Communion, Justin McRoberts Instagram, Christine Cain Instagram

**Alastair:** Global Leadership Summit, Carey Nieuwhof blog, The Unstuck Church Podcast

### CHURCH ONLINE OPTIONS:

The Territory is committed to producing an online service during raised alert levels. However, we know there may be people in your community who aren't comfortable attending in-person during this season - check out a full list of online services available across our Territory each week and encourage them to connect into these!

>> [www.salvationonline.org.nz/church-online](http://www.salvationonline.org.nz/church-online)

### WHAT WE'RE WORKING ON:

- Christmas Pack and Video Resource Hub
- Global Leadership Summit private view
- Territorial Strategy and supporting action plan
- Mission Impact Framework - new outcome reporting, new Action Planning and Review templates
- Exploring online corps/online ministry ideas