

FIRST EDITION 2021

# BUILDING HEALTHY CORPS

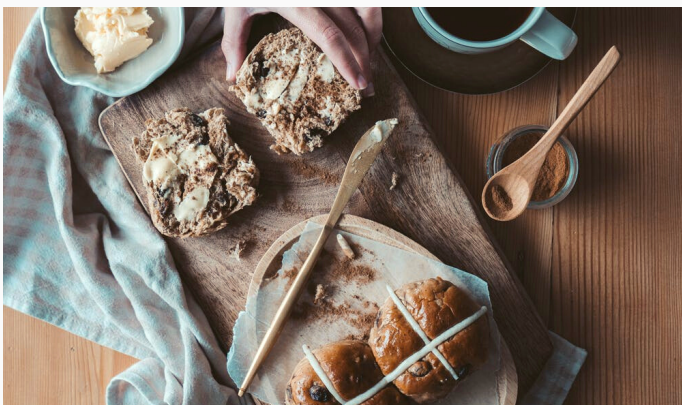
Tips, ideas and recommendations for creating and maintaining healthy faith communities.

## IDEAS FOR SERVICES, SOCIALS AND OUTREACH

**Lent and Easter** provide the church with an incredible opportunity to share the good news of Jesus with our communities. What could you do to point to Jesus this season? Family friendly events, creative church services, special morning teas and community-wide events/fairs/markets are all great ways to engage with your local community. Keep an eye out for our first ever **Easter Resource Pack** soon for more ideas!

A great way for groups to connect and grow closer is through **testimony and storytelling**. What could you do to encourage this in your setting? Regular interviews in gatherings, social media Q&A posts with people, open-mic slots / celebration times in services, focused small group series or a slot in your newsletter are some ways you could be intentional in this area.

What **preschools, schools or aged-care facilities** are there in your area? What could you do to connect and partner with one or more of these this year? Get creative in how you could best support these spaces and reach out to them - most places would love to partner with you!

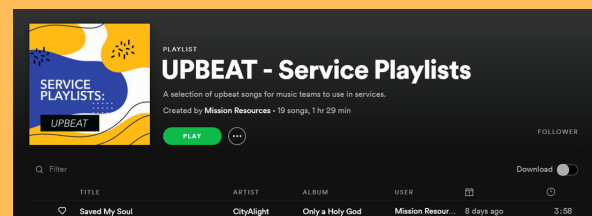


## RESOURCE RECOMMENDATIONS

### SERVICE PLAYLISTS - FREE

Want help selecting songs for your services? Struggling to find new music that will work in your setting? The Mission Team with CMD have created a range of playlists to help music teams/service planners -including upbeat, mid-tempo, reflective, pre and post-service. Check them out here:

[salvationarmy.org.nz/resource/service-playlists](https://salvationarmy.org.nz/resource/service-playlists)



### ROLE DESCRIPTIONS - FREE

When welcoming new people onto teams or at the start of each year, it's a great idea to have some guidelines and expectations that are agreed to. The Mission Team and CMD have compiled a range of sample ministry role descriptions to help with this. These may even inspire new ways you structure teams or services. Check them out here:

[salvationarmy.org.nz/resource/church-service-role-descriptions](https://salvationarmy.org.nz/resource/church-service-role-descriptions)



## NEW YEAR, OLD INFO?

Your online presence is such a helpful way for people to find out more about your setting, what you offer and how to connect with you. Social media and your website/microsite are the front door to your building now - how easy are they to find and navigate?

When was the last time you checked the details of your microsite/webpage on the Territorial website or updated your corps/centre's social media?

The start of the year is the perfect time - especially with leaders and staff coming and going, new programmes starting etc.

### Why not take 15 minutes to check these details are up to date:

- Your contact email and phone number
- Your service times
- Your Family Store hours
- Your 'About Us' section
- What programmes and services you offer
- The images you are using (profile picture, cover photo, website image)
- Your Google search information

If you need help with a new cover photo or other details, get in touch - we may be able to help you out!

Some helpful people resource at THQ to draw on:

- **Social Media:** Julia De Ruiters from Communications is our Digital Engagement Manager
- **Website:** Matt Gillon from Communications is our Territorial Web Manager



## KEY DATES:

### February

17 - Start of Lent season

### March

20-30 - Neighbours Day Aotearoa

28 - Day of Prayer for Youth and Children

### April

2-5 - Easter Weekend

25 - ANZAC Day

"There are 167 hours beyond your service each week. And thanks to the internet, you can use those 167 hours to help fulfill your church's mission. I like to say it this way: **Seize The 167.**"

- Brady Shearer

## NEIGHBOURS DAY:

Neighbours Day is all about encouraging people to get to know their neighbours better! Neighbours Day 2021 runs from 20-30 March. This year's theme is The Great Plant Swap as neighbourhoods grow stronger together. Why not encourage your people to get involved or do something as a corps/centre during this time?

>> [www.neighboursday.org.nz](http://www.neighboursday.org.nz)

## SEEN AND HEARD:

Every year, The Salvation Army marks a day for intentional prayer for children and youth. This year, our territory has produced the material for this day and it focuses on the theme 'Seen and Heard'. Check out the resources in the link below and consider how you might celebrate and pray for children and youth on 28 March.

>> [salvationarmy.org/ihq/seen-and-heard](http://salvationarmy.org/ihq/seen-and-heard)

## KEY THINGS TO NOTE:

- **Easter Resource Pack** - coming soon!
- **Year of Prayer** - how could you encourage people to get on board?
- **Territorial Strategy** - more info out via divisions
- **Social Media** - join the social media managers group: [facebook.com/groups/107733053274768](https://facebook.com/groups/107733053274768)
- **Easter Camps** - encourage your young people to attend one of their local camps!